

# Jason Caws

## Senior UX/UI Designer

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### Experience

#### Davita / Senior UX/UI Designer

FEB 2019 – PRESENT

**Designing an accessible digital experience for dialysis patients** spanning the Davita Care Connect native telehealth app and a clinician/patient web portal for education and treatment tracking.

**Delivering product updates on a sprint based schedule** by collaborating with a team of designers, researchers, product owners, QA, front-end and services developers.

**Building a design system based on Angular Material components** using Figma to prototype interactions and document requirements.

**Creating and reporting analytics events** using Mixpanel to track patient and clinician activity, identify trends, support stakeholders, and inform design decisions.

#### Starz / UX Designer

JAN 2018 – FEB 2019

**Supported Starz and Pantaya streaming platforms** by writing feature requirements and designing across mobile, responsive web, and TV experiences.

**Audited and maintained analytics event structure** using Mixpanel to track user activity, identify trends, create reports, and outline A/B tests for new features.

#### Spire Digital / UX Designer

OCT 2017 – NOV 2017

**Contractor supporting UX research and design needs** for TrueSpace, a web based product aiming to connect investors and startups.

**Moderated usability tests and designed high-fidelity prototypes** in order to define requirements and present findings to clients and internal design team.

#### Infragistics / UX Architect

APR 2014 – JUL 2017

**Consultant responsible for supporting client projects** by conducting user research, designing interactive prototypes, and presenting findings and recommendations.

**Redesigned a large-scale locksmith application** by conducting contextual inquiries with European locksmiths on-site, mapping user journeys, and creating high-fidelity interactive prototypes.

**Provided UX support for rapid prototyping product** Indigo Studio, by conducting user interviews and testing unmoderated usability study capabilities.

### Education

#### Drexel University

SEP 2009 – MAR 2013

Bachelor of Science, Psychology

### Internships

#### Razorfish Healthware

SEP 2012 – MAR 2013

UX Associate responsible for designing wireframes, site maps, and flow diagrams while collecting and analyzing user research data.

#### Electronic Ink

SEP 2010 – MAR 2011

SEP 2011 – MAR 2012

UX research intern responsible for facilitating user research studies in a lab setting, analyzing eye-tracking data, and video editing highlight reels for client presentations.

### Passion Project

#### Hyperloop Transportation Technologies

FEB 2016 – OCT 2017

Part-time, remote role supporting a UX team, focusing on user research for a route simulation tool and a mobile application designed to connect users with transportation services.

### Skills & Tools

#### Skills:

Visual Design  
Prototyping  
Interaction Design  
Wireframing  
Usability Testing  
User Research

#### Tools:

Figma  
Mixpanel  
Sketch  
Invision  
Adobe CC  
Final Cut Pro